



Jennifer Park, M.B.A., M.A.

Overview of Coaching

Jennifer is a certified executive coach, a scholar-practitioner, and has over 20 years of experience as a leader in diverse international business environments, such as investment banking, consulting, and technology start-ups. She specializes in helping executives to envision and execute their transformation strategies with confidence. She combines organizational and leadership psychology with a whole-person approach (mind, body, emotions, and spirit) to help executives build the conviction necessary to consciously lead their organizations.

Background and Experience

Prior to coaching, Jennifer worked in the financial services industry as an investment banker at Credit Suisse and Deutsche Bank in New York. She was involved in numerous merger and acquisition deals in various financial sectors, including asset management, insurance, banks, and specialty finance companies. Prior to that, she worked at Kookmin Bank, one of the largest commercial banks in South Korea, and PwC Consulting. She has also served as an executive board member of a non-profit organization in New York, leading strategic and program development initiatives.

Jennifer's executive coaching philosophy is based on a holistic, integrated approach that is focused on enabling leaders to transform themselves to drive organizational change. Her coaching method integrates all aspects of an individual's capabilities, guided by increased self-awareness, to improve performance in a sustainable way. Jennifer's coaching style is to create safe spaces for leaders to develop their authentic leadership style and gain clarity of purpose to create impactful changes.

Qualifications

Certification: Associate Certified Coach (A.C.C.), International Coaching Federation
Certification: Executive and Organizational Coaching, Columbia University
Certification: Professional Coach, Institute for Professional Excellence in Coaching
Certifications (Assessments): Hogan Series, Neethling Brain Instrument, Coaching Mindset Index, Team Effectiveness Survey

Representative Businesses

Financial Services & Private Equity
Technology
Industrial
Healthcare

Preferred Focus Areas

Conscious Leadership
Emotional Intelligence
Communication & Connection
Mindset & Behavior Change
Strategic Planning

Education & Training

Ed.D. (Candidate), Adult Learning & Leadership, Columbia University
M.A., Clinical Psychology & Education, Columbia University
M.B.A., Finance & Accounting, University of Chicago Booth School of Business
M.A., International Relations, Ewha Womans University