



Jennifer Park, M.B.A., M.A.

Overview of Coaching

Jennifer is a certified executive coach, a scholar-practitioner, and has over 20 years of experience as a leader in diverse international business environments, such as investment banking, consulting, and technology start-ups. She specializes in helping executives to envision and execute their transformation strategies with confidence. She combines organizational and leadership psychology with a whole-person approach (mind, body, emotions, and spirit) to help executives build the conviction necessary to consciously lead their organizations.

Background and Experience

Prior to coaching, Jennifer worked in the financial services industry as an investment banker at Credit Suisse and Deutsche Bank in New York. She was involved in numerous merger and acquisition deals in various financial sectors, including asset management, insurance, banks, and specialty finance companies. Prior to that, she worked at Kookmin Bank, one of the largest commercial banks in South Korea, and PwC Consulting. She has also served as an executive board member of a non-profit organization in New York, leading strategic and program development initiatives.

Jennifer's executive coaching philosophy is based on a holistic, integrated approach that is focused on enabling leaders to transform themselves to drive organizational change. Her coaching method integrates all aspects of an individual's capabilities, guided by increased self-awareness, to improve performance in a sustainable way. Jennifer's coaching style is to create safe spaces for leaders to develop their authentic leadership style and gain clarity of purpose to create impactful changes.

Sample Businesses, Engagements

Financial Services
Healthcare Services
Technology
Manufacturing

Areas of Specialization

Emotional Intelligence
Strategic Thinking/Planning
Change Management
Communication: Executive Presence

Education & Training

Ed.D. (Candidate), Adult Learning & Leadership,
Columbia University
M.A., Clinical Psychology & Education, Columbia
University
M.B.A., Finance & Accounting, University of
Chicago Booth School of Business
M.A., International Relations, Ewha Womans
University

Qualifications

Certification: Associate Certified Coach (A.C.C.),
International Coaching Federation
Certification: Executive and Organizational
Coaching, Columbia University
Certification: Professional Coach, Institute for
Professional Excellence in Coaching
Assessments: Hogan Suite, Neethling Brain
Instrument, Coaching Mindset Index, Team
Effectiveness Survey