



## Helen Wada

### Overview of Coaching

Helen works with senior leaders who are looking to take control of the next stage in their career and are committed to making a positive change in their commercial leadership journey. They may also be navigating change, either through a new role or changing circumstances. Working together, her clients gain the ability to strengthen who they are at their core and become more effective, purposeful leaders. Helen is passionate about supporting people to understand more about who they are, and how their human side can translate into successful business relationships.

### Background and Experience

Helen is a dynamic coach who brings extensive commercial experience to her coaching conversations. She works with people and teams to view themselves and their world through a different lens. Helen's unique energy inspires others to take control. She is action-orientated, pragmatic, and happy to meet with clients in-person or virtually.

Helen has 25 years of working across industry and professional service firms in a variety of roles. In addition to being an executive coach since 2015, she is a qualified chartered accountant who specialises in working with those in the corporate world, combining passion for people and business.

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### Sample Businesses, Engagements

Technology  
Professional Services  
Financial Services

### Areas of Specialization

Change Management  
Leadership: Emerging  
Influencing/Collaboration Skills

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### Education & Training

BSc, Accounting & Management, University of Wales, Cardiff  
MSc, Management Development and Change  
University of Bristol  
ACA, Chartered Accountant (ICAEW)

### Qualifications

Accreditation: European Mentoring and Coaching Council Global Individual